



## Features and Benefits of APMP – the Journal and Perspective

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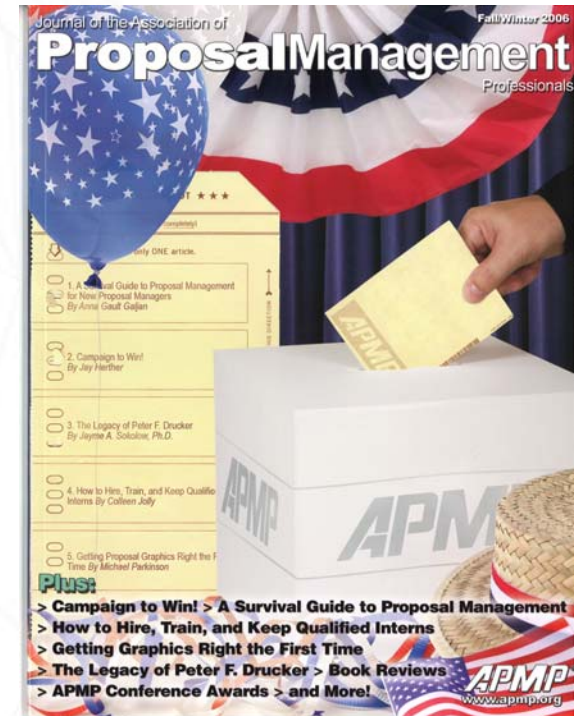
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# Introduction

- APMP Journal
- APMP Perspective
- Benefits to APMP Membership

# APMP Journal Overview

- The Journal promotes APMP and its goals through the timely publication of both researched articles and industry insights into the field of proposal management
- It is published twice a year and is mailed to APMP members



# APMP Journal Overview

- The Journal publishes the following types of peer-reviewed articles:
  - ◆ Results of original research on proposal-related topics
  - ◆ Original contributions to proposal-related theory
  - ◆ Case studies of solutions to proposal-related problems
  - ◆ Tutorials on proposal-related processes or procedures that respond to new laws, standards, requirements, techniques, or technologies
  - ◆ Reviews of proposal-related research, products, books, bibliographies, and bibliographic essays
  - ◆ Views and commentary



# APMP Journal Submission Process

- You are encouraged to submit an idea for an article to [jelder@caci.com](mailto:jelder@caci.com)
- Begin by reading the Editorial Statement and Guidelines for Authors
- There you will find our general guidance on manuscript preparation, scope of content, style, and methodology for submission and review

Guidelines for Authors:

[www.apmp.org/fv-626.aspx](http://www.apmp.org/fv-626.aspx)

# Submission Process

- The APMP Journal's publication schedule will help you determine submission milestones:

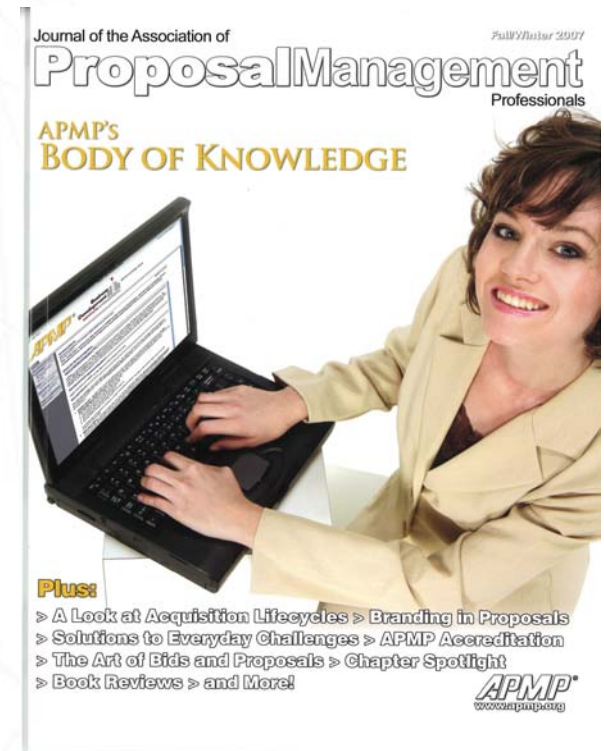
|                         | <i>Spring/Summer</i> | <i>Fall/Winter</i> |
|-------------------------|----------------------|--------------------|
| Concept approval        | August               | February           |
| Summary and outline due | October              | April              |
| Article first draft     | December             | June               |
| Peer review             | January              | July               |
| Article final due       | February             | August             |
| Print                   | March                | September          |
| Distribute              | April                | October            |

# APMP Perspective Overview

- The Perspective is published quarterly (March, June, September, and December) on the APMP website, [www.apmp.org](http://www.apmp.org)
- It contains news about organizational activities and articles of interest on proposal operations, APMP special interest groups, and APMP-sponsored events – it is more immediate than the Journal
- You are encouraged to submit an idea for an article to Ali Paskun at [Perspective@apmp.org](mailto:Perspective@apmp.org)

# Benefits to APMP Membership

- The APMP Journal provides examples of practical application of industry-accepted best practices to enhance our readers' professional development
- These best practices become part of the APMP Body of Knowledge and are easily accessed by the membership
- Each issue is archived on the APMP website, [www.apmp.org](http://www.apmp.org)
- Books positively reviewed in the APMP Journal are made available at the Annual Conference bookstore



# Summary

- The Journal and Perspective are ways to become active within APMP
- To contribute, submit a short (50-word) proposal for your article summarizing its principal thesis, issues, basis, and scope
- In turn, you will be contributing to the Body of Knowledge to “advance the arts, sciences, and technology of new business acquisition and to promote the professionalism of those engaged in those pursuits”