

**2009  
Corporate Sponsorship  
and  
Corporate Membership**

## APMP for Corporate Sponsorship or Membership

The Association of Proposal Management Professionals (APMP) invites sponsorship from organizations with an interest in proposal development. Corporate Sponsors and Members can provide APMP membership and conference attendance for their staff.

APMP Corporate Sponsorship or Membership allows organizations to:

- develop their proposal management capability
- align management development programs with best practice in the profession
- keep proposal professionals up-to-date with the latest thinking

Becoming an APMP Corporate Sponsor or Member allows you to join a diverse and growing community of organizations of varying sizes, drawn from a wide range of sectors and industries around the world.

## Contribution, Recognition and Promotion of your Organization

- Being an APMP Corporate Sponsorship or Membership is a sign of your commitment to our profession, within and outside of your organization, adding credibility when tendering for new business or when recruiting new staff.
- APMP provides a complimentary link to your website from the APMP website.
- You can state that you are an [APMP Corporate Sponsor](#) or [APMP Corporate Member](#), and display the APMP logo on your website, with a link to APMP at [www.apmp.org](http://www.apmp.org).
- You can promote your organization and/or your projects by hosting local branch events or by opening up your internal events to APMP Members.

## Information, Education and Best Practice Provision

- You receive corporate access to the APMP BD-KnowledgeBase™, providing the knowledge that underpins our profession.
- We provide opportunities to attend local chapter events to hear high-profile speakers, network with other like-minded individuals, solve problems and identify best practice from others sectors.
- Our Special Interest Groups provide opportunities to enhance members' specific knowledge and skills by accessing, and contributing to, leading edge thinking in the art and science of proposal development.
- We publish the APMP *Perspective* magazine four times a year on the APMP website. The *Perspective* contains shorter articles of interest on proposal operations, APMP Special Interest Groups, and APMP sponsored events.
- The *Journal* of the APMP is a collection of both researched articles and industry insights into the field of proposal development. We publish the *Journal* twice a year and mail it to APMP members. You can find past issues of the *Journal* on the APMP website.

## Financial Savings

- A Corporate Sponsorship or Membership package provides substantial discounts over the individual elements of each package.

## APMP Corporate Sponsorship

APMP Corporate Sponsorship is suitable for those organizations that offer business or proposal development-related services or products to others. We offer Corporate Sponsorship on an annual, calendar year basis. Four levels of annual sponsorship are available – Silver, Gold, Diamond and Platinum – with different benefits for each level. Benefits are negotiable for each level—please contact David Winton, APMP Executive Director, at +1 (949) 493-9398, or by email at [apmpinfo@apmp.org](mailto:apmpinfo@apmp.org).

	<i>Silver</i>	<i>Gold</i>	<i>Diamond</i>	<i>Platinum</i>
Memberships (Up to) <sup>Note 1</sup>	3	6	15	30
US Conference Registrations			2	5
US Conference Exhibitor <sup>Note 2</sup>	1	1	1	1
APMP Resource Directory Listing	1	1	1	1
APMP <i>Perspective</i> Advertisement Full Page			2	4
APMP <i>Perspective</i> Advertisement Half Page		2		
APMP <i>Journal</i> Advertisement Full Interior Page, B&W or Color			2	2
APMP <i>Journal</i> Advertisement Half Interior Page, B&W only		1		
APMP-Foundation™ Level Examination Fees		2	2	5
Access to BD-KnowledgeBase™	Yes	Yes	Yes	Yes
<b>Price (non-refundable) <sup>Note 3</sup></b>	<b>\$3,000</b>	<b>\$5,750</b>	<b>\$11,250</b>	<b>\$16,500</b>

Note 1: Corporate Sponsorship memberships remain with the Corporate Sponsor organization and do not transfer with the individuals in the organization

Note 2: US Conference Exhibitor includes two US Conference Registrations

Note 3: Prices are in US Dollars. APMP can only accept payment in US Dollars

## Obligations on the Corporate Sponsor Organization

The Corporate Sponsor organization must:

- Maintain the list of APMP members within its organization
- Nominate a single point of contact for distribution of communications and documentation from the APMP
- Distribute APMP *Journals*, emails, and other communications sent out by the APMP to members within its organization

## Please Complete an APMP Corporate Sponsor Application Form

## APMP Corporate Membership

APMP Corporate Membership is suitable for those organizations that wish to join the maximum numbers of their staff to the Association. We offer Corporate Membership on an annual, calendar year basis. Five levels of annual membership are available – Silver, Gold, Diamond, Platinum and Partner – with different benefits for each level. Benefits are negotiable for each level—please contact David Winton, APMP Executive Director, at +1 (949) 493-9398, or by email at [apmpinfo@apmp.org](mailto:apmpinfo@apmp.org).

	<b>Silver</b>	<b>Gold</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Partner</b>
Memberships (Up to) <sup>Note 1 &amp; Note 2</sup>	12	22	45	80	unlimited
US Conference Registrations		1	2	3	4
APMP-Foundation™ Level Examination Fees	3	5	10	12	25
Access to BD-KnowledgeBase™	Yes	Yes	Yes	Yes	Yes
<b>Price (non-refundable)</b> <sup>Note 3</sup>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$15,000</b>	<b>\$25,000</b>

Note 1: Corporate Membership memberships remain with the Corporate Member organization and do not transfer with the individuals in the organization

Note 2: At the Partner level, APMP provides a maximum of 150 hard copies of the APMP *Journal* publication within the scope of the sponsorship package. You may purchase additional copies at \$10 each

Note 3: Prices are in US Dollars. APMP can only accept payment in US Dollars

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The Corporate Sponsor organization must:

- Maintain the list of APMP members within its organization
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- Distribute APMP *Journals*, emails, and other communications sent out by the APMP to members within its organization

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