

Regular Meeting of the APMP Board of Directors

Date:	September 23, 2021		
Purpose:	Regular Meeting of the Board of Directors		
Notice:	<ul style="list-style-type: none"> • Notice provided at the beginning of the year as a regularly scheduled meeting • Materials provided on September 15, 2021 		
Invitees			
P	Krystn Macomber - Chair		Steven Coles – Vice Chair
P	Mike Walsh – Past Chair		Helene Courard - Treasurer
P	Kedren Dillard – Affinity Resources Ldr		Jody Alves
P	Felix Becker	P	Alison Coon
	Patrick Gueth	P	David Gray
P	Anatalia Macik	P	Leigh Ann Newman
P	Nicole Shaffer	P	Kumiko Shikimachi
P	Bette Sturino	P	Rick Harris – CEO (Ex Officio)
P	Andrew Goldman (Invitee)	P	Peter Frank (Invitee)
Agenda			
Regular Meeting of the Board of Directors:			
<p>A. Welcome – Call to Order (Krystn Macomber, Chair)</p> <p>B. Approval of Minutes (Krystn Macomber) <i>(Source Document: August_2021_Meeting_Minutes)</i></p> <p>C. Diversity and Inclusion Moment with Leigh Ann Newman</p> <p>D. APMP FINANCIALS/CEO Report (Rick Harris)</p> <p>1. August Financials <i>(Source Document: August_2021_Treasurers Report)</i></p> <p>2. CEO Report Available for Reading <i>(Source Document: September_2021_CEO_Report)</i></p> <p>E. APMP Bylaws (Krystn Macomber, Rick Harris) – Motion text and Bylaws provided in Board materials.</p> <p>F. MAC Charter (Krystn Macomber, Anatalia Macik, Steve Coles): Motion text and Charter provided in Board materials.</p> <p>G. New APMP Policies Update (Leigh Anne Newman, Rick Harris)</p> <p>H. Update on AMS and Website (Peter Frank, Steve Coles)</p>			

- I. Long Range Planning Preview (Krystn Macomber, Peter Frank)
- J. Certification Committee Member Plan (Mike Walsh, Rick Harris)
- K. Update on Year-End Activities Plan (Krystn Macomber, Rick Harris)
- L. Affinity Program Review and Discussion (Kedren Dillard)
- M. BPC Denver/Events Update (Rick Harris)
 - BPC Denver – October 9-13, 2021
CBDC, BPC Europe, BPC Texas, BPC Asia
- N. CEO CONTRACT VOTE IN EXECUTIVE SESSION (Krystn Macomber)
- O. Closing: (Krystn Macomber)
- P. ADJOURN

Notes

Meeting was Called to Order at 10:04am EDT

Minutes

- Reading of the minutes was waived (minutes were provided with board materials and reviewed ahead of time).
- **Motion to approve July 22 Meeting Minutes by Walsh, Second by Sturino, passed unanimously with no abstentions**
- **Motion to approve August 2 Meeting Minutes by Walsh, Second by Sturino, passed unanimously with no abstentions**

Diversity and Inclusion Moment

- The Art of Thinking Independently Together

Financials/CEO Report

- Membership – we are behind normal years, but ahead of expectations for this year. It has to do with the timing of BPC Denver, and will likely catch up in October
- Events – Very little activity in August, but it will pick up a lot in October with BPC

APMP Board Motion 2021-09-01: Motion to Approve APMP Bylaws Amendments/Overhaul (full text attached)

- A Q&A session was held for the Board a few weeks ago with some revisions
- Request for Discussion or Changes – No Discussion
- **Motion made by Macomber, Second by Walsh**
 - **All vote yea, including Courard, Alves and Coles via proxy**
 - **0 vote nay**
 - **0 abstention**

APMP Board Motion 2021-09-02: Motion to Approve APMP the Charter for the Membership Advisory Council (full text attached)

- This comes from the results of the Brand Transition Council along with the efforts of Steven Coles in the UK.
- Amendments suggested from Proxies
 - Put a limit on the number of times someone can be on the MAC. ***Revised to mimic Board term limits, one consecutive term, but non-consecutive allowed.***
 - ***MAC shall appoint a secretary from the general MAC membership***
 - ***Amendments accepted by General Consent (Steven Coles not present, so a friendly amendment is not possible)***
- **Motion made by Macomber, Second by Coles**
 - **All vote yea, including Courard, Alves and Coles via proxy**
 - **None vote nay**
 - **No abstentions**

Policy Updates

- All policies are approved, the plan is to release them in December

Website

- The AMS and website are on track, but possible risk of delay, it happens with IT projects, it would be slight
- It will have a page for each Chapter if they want it, or they can keep their own space

Long Range Planning

- Prep work is sent out, please do it ahead of time.
-

Certification Planning

- Charter needs to be drafted

Year End Activities

- **Add Board Off-boarding to the list**

Affinity Program

- It will start at BPC and has a landing page that is populated
- Next steps will be thought of after BPC

Events Update

- BPC has a hopeful 650 attendees
- Next year has a whole slate of events in Europe, then Dallas, then Asia
- **Harris to announce dates by the end of the week**

Regular Session ended at 11:12 and Board went to Executive Session (Harris and Frank left, Goldman invited to Executive Session)

APMP Board Motion 2021-09-03: Motion to Approve APMP the CEO Contract

- Discussion redacted for Executive Session
- Motion by Macomber, Second by Walsh
- All voted in favor (including Courard, Coles, Alves via proxy)
- None opposed
- No abstentions

Meeting Adjourned at 11:38 AM

Motions

Motion	Made	Second	Y-N-A	Attend
Approve the APMP Bylaws Updates	Macomber	Walsh	14-0-0	14
Approve the Membership Advisory Council Charter	Macomber	Coles	14-0-0	14
Approve the APMP CEO Contract	Macomber	Walsh	14-0-0	14

Key Decisions

- The Membership Advisory Council will not be able to serve more than one consecutive term
- The Membership Advisory Council will have a Secretary chosen from the Council membership

Action Items

Item	Owner
Announce the dates for 2022 APMP Events	Harris
Finalize and Post Bylaws	Goldman/Macomber Harris